



Million Dollar Gold Success List Part 2 / Goal Starter

Setting Yourself up for Success

Let's start with this list even if you haven't started these items or missed some steps it's never too late. If you have completed most or all then on to the next list or upgrade to Super Star usually meant for who are not in the first year start up mode.

1. Start with Your Prototype

It's time to make your first prototype or sample of your products or services. It doesn't matter what it is. You need something to show to your customers and test everything you have developed until now.

2. Try Yourself on the Market

Maybe your prototypes of products and services are the best in the world, but you are not the judge. The market and customers are judges about that. Facebook ads, sales funnels etc.

3. Implement the Feedback from the Market into Your Product and Service

Why are you trying yourself with a market if you don't implement the feedback from the market in the form of improvement of your products and services or your overall future business?

4. Make Your Products and Services Easy to Understand

You cannot expect that you will sell your products and services if they are not clear to your potential customers. Make them be easily understandable and clear about what they do from the first interaction.

5. Brand Your Business if You Want to Become a Successful Entrepreneur

What about your business name, or logo? Make something it recognizable. Make it unforgettable. Check it out with people. If you are satisfied, then I burn it across all your content.

6. What About Your Own Risk?

Think about your own risk. How much risk could you tolerate? List potential risks. This is an essential question for you as an entrepreneur. It's necessary to think about best and worst case scenario. More often than not things don't go as planned.

7. Define Your Vision

How are you see the future of your company? Where do you see your business in five or ten years? Your vision is important for your future success. Write it down, map it out, its important.

8. What is your Strategy?

You need a strategy if you want your vision to become a reality. Without the strategy, you will lose on your entrepreneurial journey. Have in mind that your entrepreneurial journey is not an easy journey from the start to success. Have a written strategy and be flexible as it moves along.

9. Develop Clear Business Model

Draw your business model on a piece of paper. You can see the connections between the most important business elements. Map out your model, your strategy and basic steps. Be prepared to make changes as needed.

10. Plan Your Path to Success

You know where are starting now, and you know where you want to be after five or ten years. Next, you need to connect the dots. You need to draw your trajectory to your vision. That's your plan. Later we will create a more in depth plan and add steps to form a concrete plan around the necessities of the first year.

*Need more help? When you join a Biz Star Power Coaching Group, we go through this step –by- step.

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